

rue21[®]

A dominant specialty value retailer offering the newest emerging fashion trends for girls & guys.

rue21 operates over 600 stores within the US.

THE NEW LOOK



rue21 is pleased to announce that we have retained A&G Real Estate Partners to handle all real estate negotiations. Our selection of A&G was based on their strong team of retail real estate experts. The A&G team brings years of experience in all facets of retail real estate, with several of the firm's senior executives formerly heading real estate operations for leading US retail chains.

REAL ESTATE REQUIREMENTS

Frontage

Minimum of 50 feet & parapet

Store Size

5,500 - 6,000 square feet

Location

In line with National Fashion Retailers

Real Estate Types

Malls, Outlets & Strip Centers

Shopping Center Sizes

Malls: 600K+ SF
Strip Centers: 250K+ SF
Outlets: 200K+ SF

Co-Tenancy

Target, Kohl's, JCPenney, Old Navy, Value Shoe Tenant, Value Apparel (Ross & TJ Maxx), Junior Apparel, Sporting Goods (Dick's & Hibbett Sports) & a movie theater

Demographics

Market population of at least 200,000
Median household income from \$40,000 - \$70,000
Diverse population preferred

Target Consumer

16 to 24-year-olds

PLEASE CONTACT US AT:

A&G Real Estate Partners - rue21realestate@agrep.com